



HAND IN HAND
SWEDEN

YOUTH EMPOWERMENT

Breaking the cycle of poverty through sustainable
entrepreneurship and digital inclusion

A new generation receives hope for the future

This innovative project prepares young people in Tanzania for the future. By receiving entrepreneurial training, knowledge concerning sustainable business practices and enhanced digital skills, they will be better equipped to support the development of their country and increase their quality of life.



Expected results

- ✓ **1,665 students** receive knowledge of sustainable, climate friendly entrepreneurship
- ✓ **1,165** sustainable micro-enterprises are created
- ✓ Incomes increase by at least **30 %**
- ✓ Increased interest in business and sustainable entrepreneurship
- ✓ Greater use of IT and digital tools will lead to empowered micro-enterprises, increased employment, and positive contributions to the local economy and participation in society
- ✓ Supporting a more gender-equal society
- ✓ Increased hope and confidence in the future

Target group

1,665 students, aged 15–17, equal numbers of girls and boys

28 schools in the Arusha and Kilimanjaro regions

Project period

2023–2024

The project will continue with an extension after the end of 2024.

Budget

SEK 3,000,000

TANZANIA – A COUNTRY FACING CHALLENGES

Today's Tanzanians face an uncertain future full of economic, social and environmental challenges. Almost half the country's 61 million inhabitants live in extreme poverty and 75 % of them live on less than USD 3.20 a day. Tanzania is ranked 160 out of 189 in the UNDP's Human Development Ranking. The situation is particularly difficult for the younger generation, with over 60 % of the population being under the age of 25. Of the 600,000 young people leaving school each year, only 60,000 can expect to find employment. The education provided in ordinary schools is often academically orientated and does not encourage entrepreneurial thinking or enterprise development.

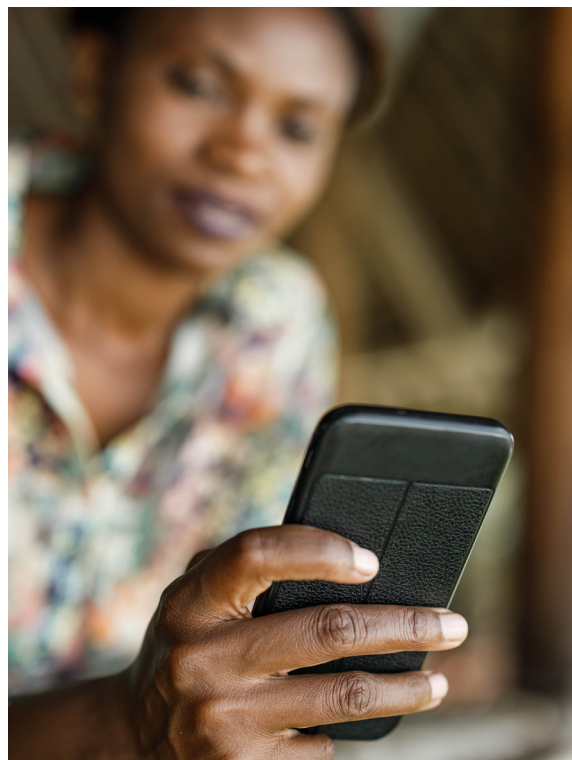
Digital exclusion of young people from poor families is another challenge. They are easily left behind in a world that is rapidly becoming digitalised, which is an unequal disadvantage. Without a reasonable chance of earning a living, young people risk exclusion or being pulled into criminal activity, which also jeopardises Tanzania's political stability.

The agricultural sector is a key driver of economic growth in Tanzania. The sector contributes approximately 28 % of the country's GDP and guarantees food security. Around 65 % of the country's population earn their living in the agricultural sector. However, the country is heavily impacted by the effects of climate change, resulting in unpredictable weather, poor harvests and an uncertain livelihood for millions of families. The development of modern, efficient and resilient agricultural methods is therefore of crucial importance in order for long term agricultural sustainability.

Strong traditional gender norms hold many women back in Tanzania. Child marriage and teenage pregnancies, work looking after children and doing household chores as well as the economically weaker position of women make it difficult for women to complete their education, find a livelihood and make their voices heard in the family and in society at large.

Moving forward with the next generation

- ✓ A rapidly growing population and high unemployment require the younger generation of Tanzanians to be more innovative and develop new ways of earning a living.
- ✓ In order to reduce digital exclusion, young people from poor families need access to and knowledge of the opportunities provided by digitalisation. Gaining access to information and increasing their participation in society can enable them to strengthen their skills and competitiveness.
- ✓ More efficient and adapted agricultural methods are needed in order to cope with climate change and create a new foundation for the next generation of farmers. Long-term sustainable enterprises are seen by entrepreneurs as viable opportunities moving forward.
- ✓ Young women need to be more involved in families' livelihoods and they also need to be aware of their rights and become more financially independent.



SUSTAINABLE ENTREPRENEURSHIP: HOPE FOR YOUNG TANZANIANS!

Youth Empowerment is a two-year project that provides students in Tanzania with the tools and skills to face their future with the requisite knowledge and greater self-confidence.

Themes of the project

- 28 “business clubs” are created where students are trained and acquire knowledge of business and entrepreneurship as an alternative, sustainable future livelihood.
- Digital skills and access to the internet and computers in order to increase their chances of finding a job, participating in society and contributing to the local economy.
- Equal participation will ensure that both boys and girls are provided with the same opportunities to develop as entrepreneurs and contribute to a more gender equal society.
- Knowledge of how IT and communication technologies can be used in order to develop agriculture and other business activities.
- Sustainable entrepreneurship such as organic farming, recycling and composting.

The project will be integrated into the young people's timetables and will take place during school hours.

Youth Empowerment focuses primarily on five of the global Sustainable Development Goals



Goal 1 NO POVERTY

1.4 Guarantee everyone's right to financial resources, new technology and natural resources



Goal 5 GENDER EQUALITY

5.B Strengthen the role of women with the aid of technology



Goal 8 ECONOMIC GROWTH

8.1 Sustainable economic growth



Goal 9 SUSTAINABLE INDUSTRY, INNOVATION AND INFRASTRUCTURE

9.3 Increased access to financial services and markets

9.C Access to information and communication technologies for all



Goal 13 CLIMATE ACTION

13.1 Strengthen resilience and the ability to adapt to climate-related disasters.

13.3 Increased knowledge and capacity to cope with climate change.



TANZANIA NEEDS A NEW GENERATION OF DIGITALISED, SUSTAINABLE ENTREPRENEURS!

Now you can also join

and support this important initiative

– we're looking forward to discussing it with you!

For more information, please contact
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